



April 12, 2011 9:00 AM-3:00 PM  
(Registration begins at 8:30 AM)

# Project Lead The Way School Counselor & Informational Conference

Career & Technical Education Academy  
4700 West Career Circle  
Sioux Falls, SD 57104  
Room B110

## CONFERENCE PROGRAM

### WHO SHOULD ATTEND

- ◆ School Counselors
- ◆ Administrators
- ◆ Curriculum Directors
- ◆ Career & Technical Education Teachers
- ◆ Science and Math Teachers
- ◆ Educators interested in STEM camp opportunities for middle school aged students
- ◆ Post-Secondary Educators
- ◆ School District Advisory Council Members and Interested Business Partners

THERE WILL BE NO CHARGE FOR THIS CONFERENCE-You may declare your intent to attend by e-mailing one of the contacts listed below.

*This counselor conference is designed to meet the requirements of the Project Lead the Way program and WILL qualify for required Project Lead The Way counselor conference attendance for Project Lead The Way program certification.*

### CONFERENCE PROGRAM:

**9:00-9:15** Welcome and Introduction: Mr. Ray Tracy,  
South Dakota Project Lead The Way State Leader

**9:15-10:00** Project Lead The Way Keynote Speaker: Ken Maquire, Ph.D,  
Director of Marketing Development and Relationships, Project  
Lead The Way, Inc.

**10:10:15** *Break*

**10:15-10:45** Student Panel and Project Demonstration-Pre-engineering &  
Biomedical Programs

**10:45-11:30** School Counselor/School Leadership Panel

**11:30-12:30** *Lunch (on your own)*

**12:30-1:00** Providing Opportunities for Women and Minorities through  
Project Lead The Way

**1:00-1:30** Careers in Engineering: Mr. Shannon Schultz, PE -  
South Dakota Engineering Society

**1:30-2:30** Project Lead The Way Partnerships

**2:30-3:00** Gateway Academy-STEM Camps for your Middle School  
Students

**3:00** Sioux Falls Career & Technical Education Academy Tour (*optional*)

For more information or to register contact:

Ray Tracy, SD DOE, [Ray.Tracy@state.sd.us](mailto:Ray.Tracy@state.sd.us)

Dick Hall, [dhall@edec.org](mailto:dhall@edec.org)